

Entrepreneur®

November 2005

BE YOUR OWN BOSS

FRANCHISE

THE LATEST THING

BE THE FIRST TO KNOW ABOUT THESE 120 NEW FRANCHISES.

Maybe you're the type who loves to discover something new—the one in your circle of family and friends known for finding the best new places to eat, shop, or hang out. If so, when it comes to buying a franchise, you're probably not looking for the run-of-the-mill, household name business. The franchises that pique your interest are most likely those rising stars that could be on the verge of a major breakthrough. So how do you get the inside information on the newest players in the franchising arena?

The following list is a good place to start mining for hidden treasures. Our New Franchise listing provides information on companies that started franchising in 2004 and 2005. The listing isn't intended to endorse any specific franchise. Rather it's a first step in your own research, which should include reading the franchise company's literature (including its Uniform Franchise Offering Circular), calling and visiting existing franchisees, and consulting with an attorney and an accountant.

	Franchise	Contact Information	Description	Total Cost	# of Franchises Co-Owned Units
SERVICES	VIP CLEANERS	www.myvipcleaners.com, 973-779-1100	Dry Cleaning pickup & delivery	\$45k	22/0 *
	ELIZA J	www.elizaj.com, 508-430-0037	Portable restrooms for outdoor events	\$64k.7k-112.4k	2/1
	ENVIROSPECT INC.	www.envirospect.net, 866-773-2881	Residential & Commercial environmental inspections	\$26.6k-39.2k	0/0
	HOUSEWATCH U.S.	www.housewatchus.com, 631-765-8348	House-watching services for vacation/second homes	\$20.1k	14/0
	MOVE IT NOW, LLC	www.moveitnowusa.com, 866-466-8348	Moving services	\$47.8k-201.5k	0/0
	MY GIRL FRIDAY	www.egirlfriday.com, 513-531-4475	Personal concierge services	\$47k-86k	1/1
	SEAMASTER CRUISES	www.seamastercruisies.com, 763-212-1359	Cruises	\$5.5k-16.4k	15/0



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